

# Shauna Jarvis

580/447.3796



portfolio: [designedbyshauna.com](http://designedbyshauna.com)

email: [shauna.jarvis@me.com](mailto:shauna.jarvis@me.com)



- **Graphic Designer & Web Designer**
- **Marketing & Creative Director**
- **Graphic Design Instructor**

**As a Marketing Director**, I've worked with business owners looking to expand their audience. I've worked with teams of talented people to come up with marketing plans within budgets of all shapes and sizes.

**As a Creative Director**, I've overseen projects, making sure all elements come together to reinforce branding of the company.

**As a Graphic Designer**, I am highly skilled in Photoshop®, Illustrator®, and InDesign®. In the area of web development, I am skilled in Dreamweaver®, Wix®, and WordPress®. I also create online newsletters and application forms through various mediums. The internet is ever changing so by the time you read this I will have probably added another platform if it is found to be most compatible with Google.

**As an instructor**, I love teaching one-on-one in a hands-on classroom. I also enjoyed the freedom of developing my own curriculum. The students were able to acquire a broad range of skills as well as personal development based on the projects I had them create. Every year my students excelled in the SkillsUSA competitions. I teach and reinforce design principles that students can build upon no matter how the market changes. I also teach personal responsibility and push them to perform high and finish strong. I have yet to have a student who didn't rise to that challenge. It's quite rewarding.

**I'm observant**. I watch for strengths in a person and do what I can to draw those strengths to the surface. I build a student's confidence through their competence. In doing so, they find courage to pursue success as they define it, not as I do. Being a small, but significant, part of someone's success is extremely fulfilling to me.

**Soft skills are essential to me**. I develop rapport with people fairly quickly. I am genuinely interested in what people have to say, so I tend to listen to learn rather than listen only to be able to speak.

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# EDUCATION

## University

### **Southwestern Oklahoma State University • Weatherford, OK**

BA in Graphic Design (1998)

### **University of Central Oklahoma (2007) • Edmond, OK**

Completed the required 15 hours of Technical Education Courses required in order to be a certified teacher in the Trade and Industry Division of the CareerTech Ed System of Oklahoma.

### **Southwestern Oklahoma State University • Weatherford, OK**

Master in Art Education (2017)

## Experience

### **Mid-Del Technology Center • Midwest City, OK • 2019 to present**

I am responsible for preparing students to find gainful employment in the field of graphic design. I lay a strong art and design foundation for them to build upon so, as the market for design changes, they will be prepared to change with it. I am currently developing 1st and 2nd year curriculum for my Graphic Design Class in 2020.

### **Graphic Designer & Web Specialist • Weatherford, OK • 2016 - 2019**

I was responsible for all web design, logo design, graphic design, photography/photo editing and customer relations in the graphics and website department.

### **Marketing and Creative Director for CCB Tech Group • Valdosta, GA • 2013 - 2016**

Marketing: I was responsible for CCB's internal marketing as well as outside marketing accounts, customer relations, and interviewing for potential hires.

Creative: I was responsible for all web design, logo design, graphic design, photography/photo editing for customer accounts.

### **Canadian Valley Technology Center • Chickasha, OK • 2003 - 2007**

I was responsible for preparing students to find gainful employment in the field of graphic design. I laid a strong design foundation for them to build upon so, as the market for design changed, they would be prepared to change with it. Many of my students went on to work as graphic designers, typesetters for print companies, television & multimedia designers, and web developers.

## Personal Development

### **"You are the average of the five people you spend the most time with." - Jim Rohn**

I take that quote seriously. I surround myself with those who are where I want to be and those who want to be where I am. I have mentors and I mentor others. I read a lot of leadership authors. I exercise, eat healthy and enjoy life. I make it a point to look for the good in others and tell them what I see. I like to deal with problems as they arise so momentum isn't lost on a project or in a relationship.

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# REFERENCES

## Personal

### **William & Lyuba Wharton**

**Russian/Ukrainian Ministry Directors - 352-372-9202 - wlwmail@yahoo.com**

I've worked with the Whartons and their ministry since 2008. They have learned to live well. The Whartons have become my most trusted mentors in life.

### **Kathy Winham**

**Co-worker at Canadian Valley Technology Center (2004-2007) - 405.388.7311 - katwinham@aol.com**

Kathy and I worked together at Canadian Valley Technology Center in Chickasha and became great encouragers to one another. She and I have similar vision and passion for students and their success. We have been good friends since 2005.

### **Elaine Bivins**

**Pharmacist for AmeriMed Pharmacies in Valdosta, GA - 229.269.5715 - elaine.bivins@yahoo.com**

Elaine and I have worked on many design projects together. She has vision and I have the ability to bring her visions to life. Our working relationship has turned into a good friendship.

## Professional

### **Jerry Hartman - CEO**

**Sooner Technology • 580.302.5713 - jerry@soonertechnology.com**

Jerry and I worked to build the web & graphics department at Sooner Technology.

### **Robert Coop - CEO**

**CCB Tech Group • 229.259.0104 - rcoop@ccbtg.com**

I worked with Robert in the Marketing and Development of CCB's branding as well as the branding of the customers we serve.

### **Bill Bradley - Assistant Superintendent**

**Canadian Valley Technology Center, El Reno, OK • 405.255. 9029 - bradleyw@cvtech.edu**

I worked with Bill at Canadian Valley in Chickasha. He was a colleague and an evaluator for my first years of teaching.